



## John Sileo, CSP

[Privacy, Identity & Reputation Protection]



John Sileo's identity was stolen by a business insider and used to embezzle \$300,000 from his clients. The exposure destroyed John's company and consumed two precious years as he fought to stay out of jail. Combining real-world experience with years of study, John became an **award-winning author, trusted advisor and leading speaker** on managing privacy and reputation in an economy plagued by **digital overexposure**.

John leverages his story of transforming risk into reward and the emotional connections it creates to evoke the skills of instinct, inquiry, and initiative that empower his clients **to take control of their data exposure** *before* it's too late. John is the CEO of The Sileo Group, which advises clients on **balancing risk, defending privacy and multiplying profits** by building a culture of deep trust.

John's body of work includes engagements with the **Pentagon**, *USA Today*, Blue Cross, the FDIC, Pfizer, **60 Minutes**, Homeland Security, AARP, *Anderson Cooper*, Prudential, *The Washington Post*, the Federal Reserve, *Fox Business* and organizations of all sizes.

John graduated from **Harvard University** with honors and spends his free time with his amazing wife and two highly spirited daughters.